



The new **SEAT**
Leon



We are SEAT. Created under the Barcelona sun. It sparks our optimism. Gives us a different mindset. Because we know that when you choose to see the beauty in the world, anything is possible.

That's why the new SEAT Leon outshines the rest. Designed from a brighter perspective. Super-charged with positive energy. Made to keep you moving forward. Always bold. Always original. Are you ready?

Welcome to
the bright side.

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The SEAT Leon is only available as FR Sportstourer in New Zealand.
The 5-door Hatch is not offered.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.



Bright is an attitude. Bright is a feeling. Bright is what happens when creativity is fueled by the light of the Mediterranean. The new SEAT Leon is for those who move fearlessly. Living in the moment. Daring to stand out. Because when you're born in the sun, you shine.



Born in
the sun.



The wait is over. The 4th generation SEAT Leon is here. A bold new design. Sporty, dynamic drive. Seamlessly connected. An expanded interior. A stand-out lighting system. More engine choices – including a Plug-in e-HYBRID for both the new SEAT Leon and the bigger-capacity Leon Sportstourer. This is your Leon. Put on your shades and enjoy the ride.

It's a new dawn.

Bolder. Bigger. Brighter.

Diamond grille and full LED at the front. A Coast-to-coast LED light at the back. Better proportions, bolder presence. The new SEAT Leon looks, and feels, more seductive than ever. Smooth flowing surfaces and dynamic lines convey a fresher, sportier spirit. Distinctive blisters add energy and movement. This is a car that stands out. Even when it's standing still.



EXTERIOR DESIGN



EXTERIOR DESIGN

12



Your journey.
It's looking brighter
every day.

The new SEAT Leon gives you more reasons to look on the bright side. The Leon signature logo defines its outgoing character. Performance 18" Machined Alloy Wheels help you to roll forward with confidence. Dynamic blinkers indicate every one of your eye-catching turns. A Panoramic Sunroof bathes you in positive energy. Tomorrow belongs to the optimists.

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Step inside. Choose the colour of the wraparound ambient LED. It welcomes you with an arc of light that extends across the whole dashboard. A blend of design and functionality, the light also flashes to warn you if it's unsafe when opening the door. At the centre of the new Leon, the dashboard is subtly angled towards you for better access to the 10" Navi System with touch slider. More comfortable, more connected. More reasons to feel good about your journey.

This is where your next
adventure begins.

Go further in your comfort zone.

The new interior is well-equipped and roomier for extra comfort. Now make it yours. Dinamica microfibre upholstery provides a refined touch. Big plans? The Leon Sportstourer comes with 1.600l of boot capacity with rear seats folded. Just put your foot in front of the sensor on the Electric Tailgate to open it, hands-free. Need more room? The modular seats can be folded down, giving you even more space to organize your plans.





Light years ahead.

Music. On-route information. 3D maps. Calls. Climate control. Customise your Digital Cockpit to choose how you want to see them all. Match up and mirror your 10" high-definition Navi System with your phone. Set your Drive Profile for more power, smoother suspension or Eco driving. And now you can even use natural voice control to do it all. Just keep your hands on the wheel and tell your Leon what you want to do.



A new way to do it all.

Smart ideas that help to make things simpler. As you approach, the Kessy Keyless System unlocks the doors automatically. Your Leon will already be warmed up at your preferred set temperature, thanks to the Parking Heater. When you set off on your journey, don't forget to put your smartphone in the Connectivity Box for easy wireless charging. If you're on a long drive, don't worry: Tiredness Recognition will make sure you stay alert all the way. And when you get there, let Park Assist take control of your steering wheel to make getting into those tight spaces a breeze.





Traffic Jam? Music to your ears.



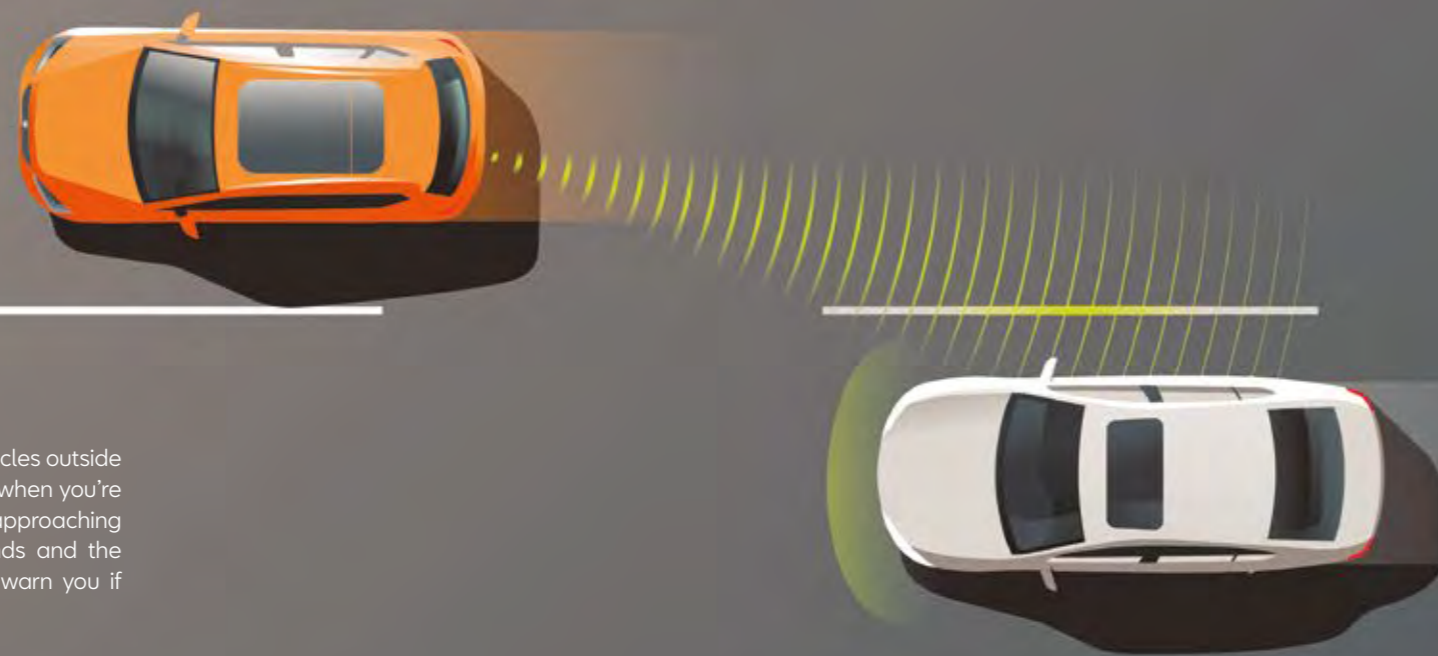
BEATS AUDIO

Gridlock? Look on the bright side. The new SEAT Leon features Beats Audio, which delivers powerful yet balanced sound. Adjust the settings on the 10 speaker premium system for an immersive audio experience. Choosing the perfect EQ will leave you and your passengers speechless. Rush hour never felt so good.

On the road. And out of trouble.



Why worry? We've got your back. The new SEAT Leon combines performance with advanced driving assistance systems. Smart safety technology that anticipates and reacts to any situation on the road. Before you even have to.



Blind Spot detection with Exit Warning.

See, what can't be seen. Blind Spot Detection detects vehicles outside your field of vision at a distance of up to 70 metres. And when you're ready to leave your Leon, Exit Warning can detect any approaching pedestrians, traffic or bicycles. An acoustic signal sounds and the wraparound ambient LED light flashes in the doors to warn you if opening the door could cause an accident.



Exit Assist.

Say no to scrapes. When pulling out of a parking spot, Exit Assist alerts you of approaching vehicles or obstacles with an acoustic and visual sign. If you fail to respond, it brakes automatically to avoid a collision.



Lane Assist.

Don't stray from your lane. The camera detects road markings and warns you if you're about to cross a line. The system also supports you by actively correcting steering to keep you on track.

On the road. In control.



ACC Predictive with Front Assist.

Using cameras to scan the road, ACC constantly anticipates the danger ahead. Whether it's a car coming into your lane or a risky curve you're entering too quickly, your Leon is always ready to slow down. ACC Predictive can now combine with your Navigation System to analyse bends and speed limits and incorporate that information into your adaptive speed control.



Travel Assist.

Your ideal virtual assistant, Travel Assist monitors your journey, using cameras to scan for roadworks, traffic lights, road signs and curves. Using that information, it sets your speed, helping you to rise to any challenge on the road.



Emergency Assist 3.0.

The next generation of Emergency Assist checks in constantly to see if you need any help. If it detects inactivity behind the wheel, it softly brakes twice to alert you. If you fail to respond to the alert, the system takes control, activates warnings for other drivers on the road and automatically slows and stops your car.



Designed to shine and powered by positivity. The new SEAT Leon makes a big impression on the road. Now choose how you want it to light up your life with a range of trims, wheels, colours and upholstery. Your new Leon is waiting.



How do you
want to shine?





When following
isn't an option.

Sometimes it's worth going that extra mile, to get where you want to go. The FR brings even more attitude and sporty appeal to the Leon. FR-specific suspension gives you a more dynamic drive, FR bumpers and larger 18" alloy wheels give you a more assured look

FR trim.



Totally gripping.

The multifunctional sport leather steering wheel with FR stitching upgrades every minute on the road.



Sit with attitude.

The new Leon FR's sporty seats keep you snug while you power into those curves. Choose new Dinamica microfibre upholstery for even more comfort.

Wheels.

17"



**DYNAMIC 17"
ALLOY WHEELS**
FR

18"



**PERFORMANCE 18"
MACHINED COSMO GREY
ALLOY WHEELS**
FR

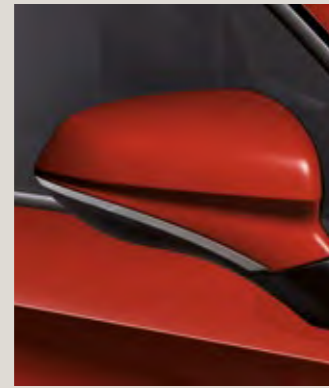


**PERFORMANCE 18"
30/9 MACHINED COSMO GREY
ALLOY WHEELS**
FR

Colours.



DESIRE RED



PURE RED



NEVADA WHITE



CANDY WHITE



URBAN SILVER



MYSTERY BLUE



MAGNETIC TECH R St Xc FR



MIDNIGHT BLACK

Optional ■

* Exterior mirrors in Cosmo Grey for FR trim



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Upholstery.



CLOTH

FR



DINAMICA MICROFIBER

FR



NAPPA LEATHER BLACK

FR



Hitting the slopes? Or cruising the city? Whatever your passions, the new SEAT Leon is here to help you to ignite them. Discover exclusive SEAT accessories that let you do more of what you love.

Light up
your everyday.

Customisation.

Think the new SEAT Leon's bold new design can't get any better? Think again. Add some high-performance details to customise your Leon and push its potential even further.

Spoiler in Cosmo Grey.

Stylish and sporty, the Spoiler reduces the uplift that increases with speed and gives your Leon an even more dynamic profile.

Side Skirts in Cosmo Grey.

Side Skirts improve aerodynamics and give your Leon that irresistible ground-hugging look.

Rear Diffuser in Cosmo Grey.

Get an even sportier look with a Rear Diffuser that brings an eye-catching touch to the back of your Leon.





Interior.

Rear Bumper Protective Moulding.

Protect your loading area with this Inox-coloured adhesive that attaches to the upper part of your SEAT Leon's rear bumper.

Rubber Floor Mats + Inox Side Sills.

Rubber Floor Mats help to keep the floor of your Leon as good as new. Matching Side Sills protect the area near your door from dust, spills and dirt.

Key Covers.

It's in your hands. Give your key a distinctive feel with a Key Cover in in Soft Leather, Brushed Ice Metal for the Leon FR, or Nordic Wood for the Leon Xcellence.



Transport.

The world is your playground. Use your SEAT Leon to play in it. These specially adapted transport accessories help you to carry everything you need for a weekend of relaxation and fun.

Ski Rack.

The more, the better. These plastic-coated aluminium rails with rubber pads can carry 4-6 pairs of skis or 2-4 snowboards securely.

Ski Rack Xtender.

No need to strain your back to load your skis. The Ski Rack Xtender slides out easily for convenient loading and safe transport to the snow.





Transport.

Tow Bar.

Need to take something extra along with you? This handy tow bar is just what you're looking for.

Towing bike Rack.

Extra wheels don't need to be extra work. Aluminium rails on the tow bar support any type of bicycle. You can even add an extension kit for a third bike.

Transport.

Roof Box.

Protect your luggage from the weather, with this stylish and aerodynamic roof box. Simple to assemble and anchor, it opens on both sides and is used together with roof bars. Ideal for longer family trips.

Surf Rack.

When there's a wave waiting to be caught, load up your gear on this rack. It adapts perfectly to the shape of your surfboard and can carry two.

Bike Rack.

Going off the beaten path? Bring your bicycle with you in the easy to mount and reposition bike rack. Quick and easy fastening. With long-lasting care for your bike's frame tubes.





Protection.

Reversible Boot Mat.

Protect your SEAT Leon with this easy to secure, reversible boot mat. Keep dirt and liquids away from whatever's in your boot.

Boot tray with high walls.

Resistant, waterproof and easy to clean, this boot tray keeps things secure on even the bumpiest of journeys. The Leon signature handwriting logo adds a distinctive touch.

Semi- Rigid Boot Tray + Foam Boot Tray.

Need to organise? Choose one of these anti-slip Boot Trays. Both are resistant, waterproof and easy to clean.



Pet Accessories.

Weekend escape? Now you won't ever have to leave them behind. Choose these transport accessories to make sure your pet arrives safely. And so does your Leon.

Protective seat cover.

Stop your Leon's back seats getting damaged by scratches, moisture or hair. It comes with four straps that attach to all four head restraints for total protection.

Separation grille.

Perfect for keeping your pets happy and in place, the separation grille divides the passenger section from the boot and is easily removed without tools.

Dog Harness.

Hound or poodle? This dog harness is available from sizes S to XL to suit every dog weighing between 2kg and 40kg.





Safety.

Getting them there is important. But there's nothing more important than getting them there safely. Make sure you use the right accessories that fully comply with safety legislation and with your peace of mind.

Rear baby mirror.

What are they getting up to back there? Keep an eye on your smallest passengers with a rectangular mirror for the rear seat. Just fasten it to the head restraint with adjustable straps.

Peke GO i-Size.

For the smallest passengers. This specially adapted child seat complies with the recent security legislation ECE R129 (i-Size). It includes colour indicators to make installation easier and provides an ergonomic and safe position for new-borns and toddlers. For children up to 13kg.

Life's too short to sweat the small stuff. The experts in our SEAT Service team use only SEAT Genuine Parts to keep your SEAT Leon at its best – and you at your boldest.

Bolder living
starts here.





Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€ / month, you can save up to 50% compared to standard costs. No worries. For more fun.



Go the extra mile. We've got your back.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km – whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Ready for bolder living.



Play harder. We'll keep you on track.

SEAT Insurance is tailor-made to your car. To make moving forward easy. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



Whatever you need. Just ask.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



Challenge ahead. Worries behind.

Live life to the fullest. SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can put your positivity into what really matters.

Environmental information.



SEAT's technical development environmental objectives

 Climate protection.  Preservation of resources.  Health protection.



Air quality

Diesel engines incorporate an optimised exhaust gas treatment system to further minimise NOx emissions (AdBlue twin dosing).



SEAT Eco Drive Profile

ECO Mode allows a driving style that respects the environment, modifying engine and transmission parameters in order to reduce fuel consumption and emissions.



Aerodynamics

The Leon's improved proportions and lower positioning on the road allow an 8% reduction in aerodynamic drag.



Seats

The use of new PUR foam formulations reduces the emissions of volatile organic compounds (VOCs) in the cabin interior.



CO₂

An average 6% reduction in emissions has been achieved across all engines.



Lights

100% LED headlights and rear lights significantly reduce electrical consumption and increases the life and effectiveness of the lights.



Acoustics

All versions incorporate a double-seal system on the doors, which reduces noise levels and enhances comfort.



Tyres

Low rolling resistance tyres provide an average 20% reduction of the rolling resistance coefficient.



Brakes

Incorporation of RBO technology (which reduces the friction between brake pad and disc), permits an emissions reduction up to 1g CO₂ every 100 km.

Environmental information.



Renewable and recycled materials

Use of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in various parts of the vehicle.



Bodywork

The use of ultra-high strength steel has been increased by 5%, which together with hot-stamping technology, permits a reduction in thicknesses and weight without loss of performance.



e-Range monitor

Indicator of the Leon's main loads. Informs the driver of the increase in range of electric-only engine when switching off.



Zero Emissions

An indicator that shows the distance driven with zero emissions using electric-only mode.



Intelligent Hybrid

A function that helps the driver to conserve and optimise electrical power based on the planned route.



Leon e-HYBRID

Plug-in e-HYBRID combines a 1.4 litre TSI petrol engine electric motor and 13kWh lithium-ion battery pack. Zero emissions electric-only mode, gives a range of up to 60km using just the energy stored in the vehicle's battery.



Manufacturing

State-of-the-art manufacturing processes lower CO₂ emissions per car manufactured by 55% and energy consumed per car by 22%.

56% reduction in emissions per car.
31% reduction of water consumption per car.

Improved internal cleaning of robots used in paint stations with the use of products free of volatile organic compounds (VOCs).





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/ recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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